



Transcript from March 3, 2010 to March 4, 2010

All times are Pacific Time

March 3, 2010

- 1:55 am **rupertmike:** RT @localgovchat 1st #localgovchat tmrw at 9pm! Connect w/ cities, towns, villages <http://bit.ly/9NC6Mp>
- 2:12 am **localgovchat:** Less than 24 hours until the first #localgovchat Can't wait meet everyone tomorrow night. Will post 'tips' tomorrow.
- 3:14 pm **dominiccampbell:** RT @GovFresh: Gov 2.0 Hero: Mike Rupert <http://bit.ly/dzyfZp> #gov20 #opengov #localgovchat
- 4:21 pm **localgovchat:** So what is this #localgovchat thingy? : <http://wp.me/pOFuY-G>
- 4:24 pm **rupertmike:** RT @localgovchat So what is this #localgovchat thingy anyway? <http://wp.me/pOFuY-G>
- 4:35 pm **rupertmike:** @PRsarahevens Why recreate the wheel? Thanks for streamlining for #localgovchat <http://bit.ly/cGoQJm>
- 5:08 pm **govloop:** On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE>
- 5:22 pm **lauraclik:** Hey #ccpio folks, check this out this resource. RT @localgovchat: So what is this #localgovchat thingy? : <http://wp.me/pOFuY-G>
- 6:27 pm **localgovchat:** RT @Govloop On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE> #gov20
- 6:27 pm **rupertmike:** RT @Govloop On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE> #gov20
- 6:43 pm **GovZine:** So what is this #localgovchat thingy anyway? <http://bit.ly/9VsX2V>
- 8:30 pm **localgovchat:** @allencountyinfo You're very welcome. Would to have you participate in our new chat #localgovchat Starts tonight!
- 10:01 pm **localgovchat:** @kmc Curry Thanks for helping spread the word about #localgovchat. Appreciate it.
- 10:20 pm **localgovchat:** RT @govloop On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE>
- 10:23 pm **krazykriz:** RT @localgovchat: RT @govloop On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE>
- 11:26 pm **purserj:** hmmm #localgovchat appears to be aimed specifically at "communicators and pr people" rather than a broader #lgov20 audience

March 4, 2010

- 12:01 am **pbroviak:** RT @krazykriz: RT @localgovchat: RT @govloop On GovLoop: So what is this #localgovchat thingy anyway? <http://bit.ly/9xIYqE>
- 12:22 am **localgovchat:** @purserj Saying that, we'll see where this takes us. It's the first night for #localgovchat. We're wide open for ideas.
- 12:25 **localgovchat:** @doublej42 We have. We're starting w/ the idea of being more focused on

am comm i.e. public relations, community outreach, etc. #localgovchat

12:33 am **localgovchat:** 90 Minutes until first #localgovchat. Woo hoo. Getting lots of great questions. Thanks to everyone for support. This will be fun.

12:38 am **NoMeatballs:** Calling all gov peeps... 90 minutes until the premiere of #localgovchat . Follow @localgovchat and join the discussion at 9EST

12:42 am **rupertmike:** RT @localgovchat 90 Minutes until first #localgovchat. Woohoo! Getting great questions. Thanks to everyone for support. This will be fun.

12:43 am **transpr:** RT @localgovchat: 90 Minutes until first #localgovchat. Woo hoo. Getting lots of great questions.

12:51 am **purserj:** okay Australian local gov peeps, you might be interested in #localgovchat a twitter based conversation event. Starts in about 90 minutes

12:51 am **Reemski:** RT @purserj: okay Australian local gov peeps, you might be interested in #localgovchat a twitter based conversation event. Starts in about 90 minutes

12:51 am **municibid:** RT @rupertmike: RT @localgovchat 90 Minutes until first #localgovchat. Woohoo! Getting great questions. Thanks to everyone for support. This will be fun.

12:53 am **JohnFMoore:** RT @transpr: RT @localgovchat: 90 Minutes until first #localgovchat. Woo hoo. Getting lots of great questions. IGonna be good #localgovchat

12:54 am **municibid:** @rupertmike Might not be able to make tonight's #localgovchat but hope to next week. Hope to add value from a local gov official standpoint

1:00 am **pbroviak:** <http://twitpic.com/16gtsy> - Twitter screen in the MuniGov area of Second Life showing the #localgovchat stream: <http://bit.ly/95gVMr>

1:03 am **JohnFMoore:** @pbroviak How active are the gov discussions in SecondLife? #localgovchat

1:03 am **Sar6e:** RT @purserj: okay Australian local gov peeps, you might be interested in #localgovchat a twitter based conversation event. Starts in about 90 minutes

1:06 am **pbroviak:** / @JohnFMoore we have been meeting every other week - sometimes there are only 2 of us & sometimes up to 18 #localgovchat

1:08 am **JohnFMoore:** @pbroviak Thanks, was trying to decide if I should check out SecondLife again, worth it? #localgovchat

1:09 am **JohnFMoore:** @sanaahmed Thank you for the kind words #localgovchat

1:10 am **pbroviak:** @JohnFMoore virtual worlds have been incredibly worth it for me but seems like everyone has diff view #localgovchat

1:10 am **adrielhampton:** RT @NoMeatballs: Calling all gov peeps... 50 minutes until premiere of #localgovchat. Follow @localgovchat and join the discussion at 9EST

1:12 am **JohnFMoore:** Thanks, @pbroviak , I appreciate the viewpoint #localgovchat

1:15 am **marydavie:** RT @adrielhampton Calling all gov peeps... 45 minutes until premiere of #localgovchat. Follow @localgovchat and join the discussion at 9EST

1:17 am **sairy:** RT @adrielhampton Calling all gov peeps... 45 minutes until premiere of #localgovchat. Follow @localgovchat at 9EST (via @marydavie)

1:17 am **JohnFMoore:** RT @marydavie: RT @adrielhampton Calling all gov peeps... 45 minutes until premiere of #localgovchat. join tisc at 9EST

1:32 am **localgovchat:** #localgovchat format will follow what @PRSarahevans streamlined with #journalchat. Tips coming in 2 mins. Chat starts at 9EST. Thanks Sarah.

1:32 am **sarahebourne:** RT @NoMeatballs: Calling all gov peeps... 90 minutes until the premiere of #localgovchat . Follow @localgovchat and join the discussion at 9EST

1:33 am **localgovchat:** @pbroviak @JohnFMoore All localgovies - virtual or otherwise - are

welcome here. :) #localgovchat

1:33 am **localgovchat:** @doublej42 Great. We'll be posting a transcript day after every chat at <http://localgovchat> #localgovchat

1:41 am **localgovchat:** Tips: 1. Begin w/quick intro at 9 2. Submit ?s to @rupertmike w/o hashtag 3. Be nice 4. Label responses (Q1, Q2 etc) #localgovchat

1:44 am **localgovchat:** We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

1:44 am **rupertmike:** RT @localgovchat We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

1:49 am **rupertmike:** @seeclifix Blog is here: <http://localgovchat.com> #localgovchat streams live. Info here to get started: <http://bit.ly/cGoQJm>

1:50 am **adrielhampton:** RT @localgovchat: We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

1:50 am **localgovchat:** RT @rupertmike @seeclifix Blog here: <http://localgovchat.com> #localgovchat streams live. Info here to get started: <http://bit.ly/cGoQJm>

1:51 am **JohnFMoore:** RT @localgovchat: RT @rupertmike @seeclifix Blog here: <http://localgovchat.com> #localgovchat streams <http://bit.ly/cGoQJm>

1:52 am **seeclifix:** RT @JohnFMoore: RT @localgovchat: RT @rupertmike @seeclifix Blog here: <http://localgovchat.com> #localgovchat streams <http://bit.ly/cGoQJm>

1:55 am **pbroviak:** RT @adrielhampton: RT @localgovchat: We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

1:59 am **Gov20Radio:** Now! RT @localgovchat: We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

2:01 am **localgovchat:** It's 9, Let's go! 1st like to say thanks to everyone for kind words. I hope this is rewarding and fun. Start with intros. #localgovchat

2:02 am **smallgood:** I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> #localgovchat

2:03 am **JohnFMoore:** Intro: John Moore, CTO Swimfish, Common Sense Biz/Govt Blogger #localgovchat

2:03 am **smallgood:** Intro: Sam Allgood, Sr Web Dev, City of Newport News, VA #localgovchat

2:04 am **localgovchat:** I'm a DC Communications guy who handles pr, web, social media customer service and tweet from@dca #localgovchat

2:04 am **g_r_e_g:** Intro: Greg, online communications director, fairfax county, va #localgovchat

2:05 am **sarahebourne:** Intro: Sarah Bourne, Commonwealth of Mass. Info Tech Div, Assistive Tech Director, Mass.Gov Tech Strategist #localgovchat

2:06 am **smallgood:** I'm one of the very few in my city gov engaged in SM; city not supportive at top levels #localgovchat

2:06 am **MunicipalAtl:** RT @localgovchat: We're going to be chatting #open311, web analytics, digital divide and more on #localgovchat at 9EST Come join us!

2:06 am **BenBerkowitz:** Intro: Ben Berkowitz | SeeCLickFix.com CEO and Co-Founder #localgovchat

2:06 am **pbroviak:** City Engineer - also involved in Web site & on media committee, city of Geneva, IL #localgovchat

2:06 am **localgovchat:** Q1 in 2 minutes. #localgovchat

2:06 am **LondonComms:** Elaine Gamble, Dir. Corp. Communications for City of London, Canada #localgovchat

- 2:07 am **localgovchat:** Thanks @BenBerkowitz for joining us on inaugural chat. Big news today! #localgovchat
- 2:08 am **transpr:** Intro: PR w/clients all gov DOTs, former state DOT PR Dir., former journo covering local gov in 4 states. #localgovchat
- 2:08 am **lauraclick:** I'm signing on to #localgovchat. If you want to participate, here's the scoop: <http://bit.ly/cGoQJm>
- 2:09 am **jessweiss:** Intro: Jess Weiss, Proj & Social Meida Coordinator, Mass.gov #localgovchat
- 2:09 am **BenBerkowitz:** #localgovchat Thanks for doing this. Very Cool! Here to listen and contribute where needed
- 2:10 am **lauraclick:** Hello all! I'm the public information officer (fancy title for PR guru) for the TN Supreme Court & statewide court system. #Localgovchat
- 2:11 am **localgovchat:** We'll start easy. Q1 from @JohnFMoore - What social media tools does your city/town/state use 'officially'? #localgovchat
- 2:12 am **CanadianPolice:** I am here too @ #localgovchat :)
- 2:13 am **aptuscollab:** Taking my seat late at #localgovchat. Allan Tear, rabble-rouser at HackableCity and Uncaucus.org.
- 2:13 am **MunicipalAtl:** Comm for provincial health council - columnist on muni affairs - use Twitter to track muni issues pertinent to Atlantic Canada #localgovchat
- 2:13 am **samallgood:** TV & Library on FB #localgovchat
- 2:13 am **lauraclick:** Q1: We only use Twitter in Tennessee. Though, I would love to see us eventually move to YouTube & Facebook as well. #localgovchat
- 2:14 am **g_r_e_g:** facebook, twitter, youtube, flickr, slideshare and, as of today, ideascale #localgovchat
- 2:14 am **barrycondrey:** Intro: Barry Condrey. CIO Chesterfield County, VA. Happy to be listening in. #localgovchat
- 2:14 am **NoMeatballs:** Q1: Our muni uses facebook, twitter and flickr #localgovchat
- 2:14 am **JohnFMoore:** @lauraclick What are reasons for using #twitter only? Not yet rady for others? #localgovchat
- 2:14 am **aptuscollab:** Q1: City of Providence uses Facebook and Twitter, officially. #localgovchat
- 2:15 am **pbroviak:** Q1: Twitter, Flickr, YouTube, Slideshare #localgovchat
- 2:15 am **samallgood:** We are also moving toward using SeeClickFix ... unofficially monitoring now. #localgovchat
- 2:15 am **aptuscollab:** Oh, and YouTube, increasingly, in Providence. #localgovchat #PVD
- 2:15 am **JohnFMoore:** RT @aptuscollab: Q1: City of Providence uses Facebook and Twitter, officially. #localgovchat | Anything unofficially?
- 2:16 am **jessweiss:** Happy to say that MA gov't using lots of different tools to meet diverse needs <http://bit.ly/ailFca> #localgovchat
- 2:16 am **CanadianPolice:** #localgovchat many levels of govt use SM in major urban centers. Twitter but not nearly enough. One way "info" feeds mostly..
- 2:16 am **LondonComms:** RT @NoMeatballs: Q1: Our muni uses facebook, twitter and flickr #localgovchat Ditto for us. Drive back to our website or quik updates
- 2:16 am **aptuscollab:** @g_r_e_g Any reason for Ideascale over Userveice, Spigit? #localgovchat
- 2:16 am **JeffSelf:** @samallgood Sam what is SM? #localgovchat
- 2:16 am **seeclickfix:** RT @samallgood: We are also moving toward using SeeClickFix ... unofficially

- monitoring now. #localgovchat
- 2:17 am **lauracllick:** @JohnFMoore I'm totally ready for the other tools, but the powers that be are not. Also, Facebook is behind our firewall. #localgovchat
- 2:17 am **localgovchat:** We've got Virginia, London, Mass, Canada, Tenn., Australia in the house. Wow. Welcome all. #localgovchat
- 2:17 am **JohnFMoore:** Q1 Have you found any #social tools that have not worked for you? #localgovchat
- 2:17 am **BenBerkowitz:** @samallgood Have you created a watch area on SeeClickFix yet? #localgovchat
- 2:17 am **jessweiss:** Question for folks using Facebook: How did you develop strategy? How did you deal with ads? #localgovchat
- 2:18 am **aptuscollab:** @JohnFMoore We've got SeeClickFix in a very early implementation. Encouraging that #PVD Graffiti trackers are responding. #localgovchat
- 2:18 am **JohnFMoore:** @lauracllick Interesting. Is there a strategy in place to get there or is it wait and see? #localgovchat
- 2:18 am **samallgood:** @JeffSelf SM = Social Media ... participating in twitter chat re: local use of SM #localgovchat
- 2:18 am **BenBerkowitz:** @dustinhaisler @andrew_greenhill - you guys should join into #localgovchat right now
- 2:18 am **transpr:** Q1 best for transportation industry, typically Twitter, Facebook, interactive Web features. More real time needs. #localgovchat
- 2:18 am **barrycondrey:** @pbroviak Pammie, need to get these #localgovchat folks into SL. I may pop in there to watch the twitter stream.
- 2:20 am **samallgood:** @BenBerkowitz Someone grabbed the email address of our Public Works and created a watch list using that #localgovchat
- 2:20 am **lauracllick:** @JohnFMoore I created a full marketing strategy integrating FB & YouTube, but it was moved to the bottom of the priority list. #localgovchat
- 2:20 am **aptuscollab:** @localgovchat Don't miss out on Little Rhody. Providence in the house. #localgovchat
- 2:20 am **pbroviak:** @barrycondrey hey, I am already there sitting at the table of wit & wonder. A seat is already rezzed for you! #localgovchat
- 2:20 am **localgovchat:** Q2 is folo to 1: How much time was put into strategy for the tools? Or did boss 'want shiny object now'? #localgovchat
- 2:21 am **JohnFMoore:** Q1. Are the tools working? Do you have metrics for success? #localgovchat
- 2:21 am **samallgood:** @BenBerkowitz and my supe, eGov tm ldr, created one personally to watch his neighborhood ... that's how we found out about PW #localgovchat
- 2:21 am **JohnFMoore:** @lauracllick Thanks. for info. Too bad, good strategy will leverage more #tools to execute fully #localgovchat
- 2:22 am **sarahebourne:** Q2 We dove right in on small scale, then huddled with security, policy, and legal to work out best practices #localgovchat
- 2:22 am **CanadianPolice:** Introduced idea of City sourced municipal to a few muni ppl up here but not avail "in Canada" so developing similar tools #localgovchat
- 2:22 am **MunicipalAtl:** @bashley @MWEitor #localgovchat worth taking a look at.
- 2:23 am **localgovchat:** Tips: Send follow up questions to @rupertmike w/o hashtag and try to number (Q1, Q2, Q3) answers comment. Helps people follow. #localgovchat
- 2:23 am **JohnFMoore:** Q2 As part of this questio, where did #social come from? Grass roots? From

the top? #localgovchat

- 2:23 am **localgovchat:** Can't forget Little Rhody! RT @aptuscollab @localgovchat Don't miss out on Little Rhody. Providence in the house. #localgovchat
- 2:24 am **CanadianPolice:** @lauraclck Oh, that's too bad Laura! Should be priority.. #localgovchat
- 2:24 am **seeclckfix:** @CanadianPolice SeeCliCkfix is available in canada. Vancouver and Capitol Region BC are clients as of this week #localgovchat
- 2:24 am **transpr:** Q2 that's challenge for gov PR pros. Getting buy in. Constant educating. Key is one leader who believes and advocates. #localgovchat
- 2:24 am **LondonComms:** RT @localgovchat: Q2 answer: lots of time - to listen, learn and participate. How much time put into strategy for SM? #localgovchat
- 2:25 am **lauraclck:** @JohnFMoore It is too bad. I hope to re-open the discussion once our new Web site is done. It's about baby steps w/the courts. #localgovchat
- 2:25 am **smallgood:** Q2: Depts tackled on their own w/o consulting eGov or city legal / policy makers (as far as we know) #localgovchat
- 2:25 am **jessweiss:** Q2: A little of both. Strong encouragement from the top, strong enthusiasm from the rest ;-) #localgovchat
- 2:25 am **BenBerkowitz:** I would be curious to know what CRM'S City's are using for #311 - apropos for #open311 announced today #localgovchat
- 2:25 am **lauraclck:** @CanadianPolice Couldn't agree more! I just wish I could convince the powers that be. ;) #localgovchat
- 2:26 am **JohnFMoore:** @lauraclck Give me 30 minutes with them and I'll convince them you should use all the tools ;-) #localgovchat
- 2:27 am **JohnFMoore:** RT @transpr: Q2 gov PR pros. Getting buy in. Constant educating. Key is 1 leader who believes and advocates. #localgovchat
- 2:27 am **aptuscollab:** Just joined #localgovchat, so will be tweeting in that for a bit. Feel free to filter the hashtag if uninterested!
- 2:27 am **pbroviak:** Q2: we have been working on ours for about 5 months now following path similar to @sarahebourne #localgovchat
- 2:27 am **localgovchat:** Q3 in 3 minutes. #localgovchat
- 2:28 am **lauraclck:** Q2: I created our Twitter account shortly after taking the job 9 mos. ago, but put full strategy behind it. #localgovchat
- 2:29 am **CanadianPolice:** @seeclckfix That's good news! I will check you out. #localgovchat
- 2:29 am **MunicipalAtl:** In Moncton, NB (Canada) Twitter used by councillors - that is a trend in the province - politicians leading users. #localgovchat
- 2:30 am **JohnFMoore:** @MunicipalAtl How much 2-way engagement do you see? Who is doing it well? #localgovchat
- 2:30 am **lauraclck:** Q2: However, I've been a little limited in what I'm able to do with it. Right now, it's mostly one-way communications. #localgovchat
- 2:31 am **shawncrosbys:** RT @MunicipalAtl: In Moncton, NB (Canada) Twitter used by councillors - that is a trend in the province - politicians leading users. #localgovchat
- 2:31 am **JohnFMoore:** @lauraclck Unfortunate as #opengov requires 2-way engagement IMO #localgovchat
- 2:31 am **CanadianPolice:** Talking to a few about Augmented Reality apps for municipal info use etc - #localgovchat
- 2:32 am **g_r_e_g:** Q2: strategy/development takes time, daily work not so much; recent webinar about FB I did 4 VA comms: <http://bit.ly/b1pOOB> #localgovchat

- 2:32 am **adrielhampton:** #localgovchat Q2 @sfcityattorney account was strategy-driven
- 2:32 am **localgovchat:** Q3. Big news in #open311 today <http://bit.ly/cric0D> Should agency mine own data and report good/bad, or is open data enough? #localgovchat
- 2:33 am **TheFireTracker2:** RT @CanadianPolice: Talking to a few about Augmented Reality apps for municipal info use etc - #localgovchat
- 2:33 am **seeclickfix:** We are getting lots of two way comm. back from SF311 on twitter #localgovchat - can help create a SeeClickFix twitter feed for your city
- 2:33 am **JohnFMoore:** RT @adrielhampton: #localgovchat Q2 @sfcityattorney account was strategy-driven
- 2:33 am **LondonComms:** best argument for social media involvement: the conversation will happen w/ or w/o you. Do you want to be part of it? #localgovchat
- 2:33 am **MunicipalAtl:** @JohnFMoore Politicians better at it than munis. Munis here do not use SM well - City of Saint John uses twitter sporadically #localgovchat
- 2:34 am **JohnFMoore:** RT @localgovchat: Q3. ..Should agency mine own data and repo? #localgovchat | Agency should mine, then open
- 2:34 am **seeclickfix:** RT @LondonComms: best argument for social media involvement: the conversation will happen w/ or w/o you. Do you want to be part of it? #localgovchat
- 2:34 am **adrielhampton:** #localgovchat Q3 Mine, report, fix. #opendata
- 2:34 am **jessweiss:** Agree! RT @LondonComms: best arg for social media: the conversation will happen w/ or w/o you. Do you want to be part of it? #localgovchat
- 2:34 am **g_r_e_g:** Tons of two way-comm, especially on FB; more than 1600 interactions (comments/likes) since oct 08; more as we add more fans #localgovchat
- 2:35 am **lauraclack:** @JohnFMoore I totally agree. Unfortunately, judges/courts tend to be slow adopters to this mentality. #localgovchat
- 2:35 am **localgovchat:** Last five minutes will be reserved for people to pitch projects, news, etc. You can also post to <http://localgovchat> #localgovchat
- 2:35 am **sarahebourne:** Q3 Absolutely should mine your own when you see distinct value, but also open for not so obvious, not so compelling ROI cases. #localgovchat
- 2:36 am **LondonComms:** SM great for breaking news. And providing a new outlet for those who may not engage muni gov by face to face or telephone. #localgovchat
- 2:36 am **TheFireTracker2:** RT @LondonComms: best argument for somedia invlvmnt: the conversation will happen w/ or w/o you. Do you want to be part of it? #localgovchat
- 2:36 am **BenBerkowitz:** Plano Texas has done a good job with twitter for reverse 311. seems like a practical use #localgovchat
- 2:37 am **purserj:** catching up with #localgovchat after stepping away from some scheduled wii time
- 2:37 am **localgovchat:** Reminder: Helps everyone follow if you label responses Q1, Q2, Q3. You guys are rockin! #localgovchat
- 2:37 am **g_r_e_g:** Another best argument for SM: we can't rely on media delivering our messages; reach people directly on platforms they use #localgovchat
- 2:38 am **seeclickfix:** RT @g_r_e_g: Another best argument for SM: we can't rely on media delivering our messages; reach people directly on platforms they use #localgovchat
- 2:38 am **JohnFMoore:** @g_r_e_g Yes, Govt must reach citizens directly, do own #PR #localgovchat
- 2:39 am **transpr:** @lauraclack faces what lot do in her shoes. Constant battle. It takes baby steps to take on the non-believers that run gov. #localgovchat

- 2:40 am **localgovchat:** Q4 in 2 minutes. #localgovchat
- 2:40 am **pbroviak:** Q3: I am concerned about blasting out data/info without supporting it with civic education #localgovchat
- 2:40 am **adrielhampton:** Awesome participation in inaugural #localgovchat. Nice job, @rupertmike & @nomeatballs!
- 2:41 am **lauraclick:** Q3: Tricky question. I think it depends on the agency & the info. I don't see the courts ever mining data to distribute. #localgovchat
- 2:41 am **NoMeatballs:** Government peeps..still time to get in on the first #localgovchat .. Q4 coming up in 2 min!
- 2:42 am **transpr:** RT @JohnFMoore: @g_r_e_g Yes, Govt must reach citizens directly, do own #PR #localgovchat
- 2:43 am **jessweiss:** RT @JohnFMoore @g_r_e_g Yes, Govt must reach citizens directly, do own #PR #localgovchat
- 2:43 am **localgovchat:** Q4 If you do PR, how closely do you work w/IT and vice versa with social media and #opengov? Issues w/relationship? #localgovchat
- 2:43 am **lauraclick:** @transpr Thanks! Yes, I had Twitter set up w/in 2 wks of starting the job, but haven't been able to get the rest...yet. #localgovchat.
- 2:43 am **LondonComms:** If legal dep't San Fran & US Dept. of Defense, can we need to find ways too! But human resources are an issue here #localgovchat
- 2:44 am **lynnwms:** Q2 SM will always be an extension of the administration's political purpose. Until constituents demand it, gov can drag. #localgovchat
- 2:44 am **jessweiss:** Well said! Thx for organizing! RT @adrielhampton: Awesome participation in inaugural #localgovchat. Nice job, @rupertmike & @nomeatballs!
- 2:45 am **lauraclick:** Q4: I don't work w/IT at all re: social media. They are one of the road blocks - I can't get around the firewall for Facebook. #localgovchat
- 2:46 am **transpr:** @lauraclick had covered Delaware judiciary, corporate law for legal pub. Know challenges u face. Hopefully, u have advocate. #localgovchat
- 2:46 am **LondonComms:** Q4" our IT supportive, but strategic plan lacking to support open gov and social media initiatives. Still on old school model. #localgovchat
- 2:46 am **sarahebourne:** Q4 Traditional PR seems slow to come to table. They sure love their press releases! #localgovchat
- 2:47 am **jessweiss:** Q4: Lucky in MA that we started cross-function collaboration at the start: IT, Comm, Legal, Security, PR. Helped immensely. #localgovchat
- 2:47 am **g_r_e_g:** Work closely w/IT but we (PR) lead; all come together under larger e-gov group that meets (PR, IT, library, TV, legal) #localgovchat
- 2:47 am **JohnFMoore:** RT @lauraclick: Q4: I don't work w/IT at all re: social. They R 1 of the road blocks - I can't get arnd firewall #localgovchat
- 2:48 am **aptuscollab:** @lynnwms Even better than constituents demanding it, constituents can lead it. #localgovchat
- 2:48 am **pbroviak:** Q4: We interact a lot with our IT guy - he is on our media committee too! #localgovchat
- 2:48 am **danr:** @localgovchat Q4 Our relationship w/ IT has gone from contentious to less contentious. I sense they are responding to demand. #localgovchat
- 2:48 am **lauraclick:** Q4: However, I AM working w/IT on a new Web site that will have a more info & be more user-friendly for the general public. #localgovchat
- 2:48 am **brooklandavenue:** be sure to follow @localgovchat and #localgovchat hashtag

- 2:49 am **localgovchat:** Q5 in 5. And Q6 in 10, then pitches! #localgovchat Six questions isn't so bad. :) #localgovchat
- 2:49 am **samallgood:** Q3: Shold mine, but we're not even making any attempts at opendata yet! #localgovchat
- 2:49 am **dustinhaisler:** @benberkowitz I'm here! #localgovchat
- 2:51 am **samallgood:** Reviewing localgovchat responses ... lost internet connection temporarily #localgovchat
- 2:51 am **danr:** @g_r_e_g I've read a lot about IT-governance. It's a culture shift, but a necessary one. 1st time every one is at the table. #localgovchat
- 2:51 am **lynnwms:** Hey @keithdurbin. I bet you'd enjoy #localgovchat. I tuned in to see what local govts are working on and offering. Keep Metro on the move :)
- 2:51 am **jasonbirch:** Q4 fortunately, our parks comms person came to IT with FB plans & worked patiently to develop corporate strategy #localgovchat
- 2:52 am **localgovchat:** @samallgood Sorry. Thanks for coming back. #localgovchat
- 2:52 am **pbroviak:** <http://twitpic.com/16hero> - In Second Life watching #localgovchat stream & chatting about the chat
- 2:52 am **JohnFMoore:** Q4 When IT is a roadblock, any strategies you have used to work around the block? #localgovchat
- 2:52 am **BenBerkowitz:** @dustinhaisler welcome discussing IT as potential partner/ barrier to SM #localgovchat
- 2:53 am **JohnFMoore:** Note that I run engineering, IT, etc in my CTO role, seen good and bad along the way :-) #localgovchat
- 2:53 am **g_r_e_g:** @danr definite culture shift and patience is required! #localgovchat
- 2:53 am **danr:** @JohnFMoore Statistics, examples from other orgs (especially Federal), and point out that it will make THEM look good too! #localgovchat
- 2:54 am **localgovchat:** Q5 Do #opendata and social media tools only widen 'digital divide' for residents w/out broadband/computer skills? Thoughts? #localgovchat
- 2:54 am **JohnFMoore:** RT @danr: @JohnFMoore Statistics, examples from other orgs, and point out that it will make THEM look good too! #localgovchat
- 2:54 am **aptuscollab:** @dustinhaisler Hey Dustin, I used Manor as an example for Southern New England CIO Roundtable today, they were impressed. #localgovchat
- 2:54 am **jasonbirch:** Q4 and relationship carried over well to twitter. #opendata is IT initiative #localgovchat
- 2:55 am **g_r_e_g:** @JohnFMoore Talk about the changing landscape of communications/media; critical to business requirements of modern-day PR shop #localgovchat
- 2:55 am **localgovchat:** We've gone virtual! RT @pbroviak <http://twitpic.com/16hero> - In Second Life watching #localgovchat stream & chatting about the chat
- 2:55 am **dustinhaisler:** @aptuscollab Awesome! Would love to chat in more detail sometime. #localgovchat
- 2:56 am **samallgood:** Q4: I am in IT; good rels w/PR, but they're not interested or open to using SM #localgovchat
- 2:56 am **JohnFMoore:** @g_r_e_g Yes, agree. World is evolving. If your customers (e.g. citizens) are there, must meet them #localgovchat
- 2:56 am **seeclifix:** Q5 maybe for a short time but long term implications are more important in bridging participatory divide #localgovchat
- 2:57 am **aptuscollab:** Q5 I think they can widen digital divide if you don't use lowest common den.

- tech. But not paper and meetings; mobile! #localgovchat
- 2:57 am **pbroviak:** Q5: Eventually lack of computer skills won't be an issue & gov could ensure broadband is everywhere if a commitment was made #localgovchat
- 2:58 am **jessweiss:** Q4: IT covers a lot of ground. Lots of diverse concerns. Balance of bus & IT needs req via @hubspot <http://bit.ly/biA6ft> #localgovchat
- 2:58 am **samallgood:** Q5: Somewhat ... that's why we need to not forget about other outlets when using SM #localgovchat
- 2:58 am **dustinhaisler:** I agree completely! RT @pbroviak Q3: I am concerned about blasting out data/info without supporting it with civic education #localgovchat
- 2:58 am **dustinhaisler:** @pbroviak I guess that's why we made @gov101radio :-) #localgovchat
- 2:58 am **sarahebourne:** Q5 Widen, no, but SM and open data have to be additional ways of communicating; still need phones and evening hours and mail #localgovchat
- 2:59 am **JohnFMoore:** @pbroviak Will be a long time for broadband to be everywhere. Global solution is #mobile #localgovchat
- 2:59 am **barrycondrey:** Using the new SL viewer to watch #localgovchat
- 2:59 am **g_r_e_g:** Q5: yes, widens DigDiv; try to provide trad ways of input; we use phone often for big things like H1N1, blizzards and budget #localgovchat
- 2:59 am **aptuscollab:** Q5 For ex. our citizen engagement site <http://uncaucus.org> uses mobile converter 4 all small screens, GoogleVoice for input. #localgovchat
- 2:59 am **lauraclick:** Q5: Certainly, SM/online should not be the only way gov. communicates w/the public. It's just another channel to reach people. #localgovchat
- 3:00 am **localgovchat:** Q6 Is anyone using mobile tech in an effective way? Would mature/easy mobile apps help bridge digital divide? #localgovchat
- 3:00 am **JohnFMoore:** @aptuscollab Very cool, what devices supported? #localgovchat
- 3:00 am **pbroviak:** @JohnFMoore A committed govt could make it happen faster though but I do agree mobile is great solution #localgovchat
- 3:00 am **danr:** @localgovchat Q5 Easy to get caught up in new media and forget traditional, but postage was the first to go w/ budget cuts. #localgovchat
- 3:01 am **jasonbirch:** Q5 SM does not take away any traditional channels and, via FB, engages many who normally don't pay attention/interact #localgovchat
- 3:01 am **sarahebourne:** Q6 Mobile! So much promise! But no strategy ... yet #localgovchat
- 3:01 am **dustinhaisler:** Q6 Here is what we're doing with mobile tech in the @cityofmanor. <http://tinyurl.com/yfwmcy> #localgovchat
- 3:01 am **pbroviak:** RT @dustinhaisler: @pbroviak I guess that's why we made @gov101radio :-) #localgovchat
- 3:01 am **LondonComms:** Q5: does nE1 have good ex's of useful outcomes? I've yet to see a real benefit to citizens other than claims of transparency. #localgovchat
- 3:02 am **localgovchat:** Thanks again to @BenBerkowitz for joining us. Would love to have you back as featured guest and blast you with questions. #localgovchat
- 3:02 am **dustinhaisler:** Q5 It depends on whether the tools are used to engage citizens or as a "virtual" bulletin board. #localgovchat
- 3:03 am **aptuscollab:** @JohnFMoore We use @MoFuse, it senses and optimizes for 200+ devices with embedded browsers. Super easy and cheap. #localgovchat
- 3:03 am **barrycondrey:** Q4 I am in IT, and I am not a roadblock! I am pushing public affairs along #localgovchat

- 3:03 am **g_r_e_g:** Q6: i don't think mobile apps will bridge digdiv b/c not everyone has smartphones yet; maybe in a few years, yes #localgovchat
- 3:03 am **doublej42:** @localgovchat Q6 We talk a lot about 311 but in Canada you can't get a smart phone for under \$90 a month. #localgovchat
- 3:03 am **g_r_e_g:** Q6: people also need CPUs to download mobile apps (today); doesn't work if there's digital divide #localgovchat
- 3:04 am **JohnFMoore:** @aptuscollab Thanks, will review #localgovchat
- 3:04 am **JungchanHsieh:** Intro: John Moore, CTO Swimfish, Common Sense Biz/Govt Blogger #localgovchat via @JohnFMoore
- 3:04 am **JohnFMoore:** A point on #mobile, does not mean smart phone. #SMS can be powerful #mobile solution #localgovchat
- 3:04 am **gwynnek:** Check out #localgovchat for a great discussion! Great twitter-use, too!
- 3:04 am **pbroviak:** Q6: Mobile apps could be awesome for govt - haven't seen too many yet other than @SeeClickFix #localgovchat
- 3:05 am **urbandata:** Q5 Finland declared broadband a fundamental human right. US far behind, equity of tech access will continue to be a huge issue #localgovchat
- 3:05 am **g_r_e_g:** @JohnFMoore good point on #mobile; my bad! #localgovchat
- 3:05 am **gwynnek:** RT @JohnFMoore A point on #mobile, does not mean smart phone. #SMS can be powerful #mobile solution #localgovchat [and mobile Web, too!]
- 3:05 am **aptuscollab:** Q6 The killer mobile app is SMS. Can do so much with it. Check out places where @ushaidi and @FrontlineSMS are on the ground. #localgovchat
- 3:06 am **dustinhaisler:** @SeeClickFix is awesome! RT @pbroviak Mobile apps could be awesome for govt - haven't seen too many yet other than @SeeClickFix #localgovchat
- 3:06 am **lauraclack:** Need to sign off, but I enjoyed the #localgovchat discussion! Thanks for organizing, @rupertmike!
- 3:06 am **seeclickfix:** @pbroviak do there need to be others :) #localgovchat?
- 3:06 am **sarahebourne:** Q6 Like @JohnFMoore said! SMS best for emergency communications for instance. Low bandwidth. #localgovchat
- 3:06 am **jasonbirch:** Q6 need distributed (pubsubhubbub) 311 standards, mobile access to city data (property, services), more. Tech not there yet. #localgovchat
- 3:07 am **danr:** @localgovchat Q6 I think decision to look at mobile depends on the demo of your jurisdiction. Some higher tech than others. #localgovchat
- 3:08 am **localgovchat:** Thanks everyone for joining us. 240 tweets via 53 contributors. Great 1st night. #Pitch away if you have something good. :) #localgovchat
- 3:08 am **pbroviak:** @seeclickfix well not other 311 apps but @dustinhaisler & I want @foursquare for govt! #localgovchat
- 3:09 am **sarahebourne:** Gov 2.0 Camp New England this Sat. will be livestreamed! <http://bit.ly/gov20ne> Lots of local govt folks coming. #localgovchat
- 3:09 am **aptuscollab:** @pbroviak Check out the catalog of Apps for Democracy, Big Apps. Much reusable code/ideas for mobile #Gov2.0. #localgovchat
- 3:09 am **dustinhaisler:** RT @pbroviak: @seeclickfix well not other 311 apps but @dustinhaisler & I want @foursquare for govt! #localgovchat
- 3:09 am **JohnFMoore:** Q6, Yes, 4 example, the State Dept learned this in Africa: <http://bit.ly/bMBTsv> (sorry for self-link) #localgovchat
- 3:09 am **smallgood:** Thanks for organizing the discussion. Neat application of twitter. #localgovchat

3:10 am **seeclickfix:** Pitch: <http://www.seeclickfix.com/apps> #localgovchat 100/month gets your constituents Blackberry, Android, Iphone and Web reporting

3:10 am **seeclickfix:** RT @sarahebourne: Gov 2.0 Camp New England this Sat. will be livestreamed! <http://bit.ly/gov20ne> Lots of local govt folks coming. #localgovchat

3:10 am **JohnFMoore:** Great conversation tonight. I learned a lot, thank you #localgovchat

3:10 am **doublej42:** @pbroviak how so? #localgovchat

3:11 am **sarahebourne:** Nice job, @rupertmike - Thanks for getting this started! #localgovchat

3:11 am **pbroviak:** Thanks @aptuscollab for the resource idea! #localgovchat

3:11 am **jessweiss:** Ditto. Night all. RT @JohnFMoore: Great conversation tonight. I learned a lot, thank you #localgovchat

3:11 am **urbandata:** Q5 Access must be defined using social determinants framework. Right to free T1 lines / mobile very imp, but rifts run deeper #localgovchat

3:12 am **aptuscollab:** @localgovchat nice job. I look forward to the next one. #localgovchat

3:12 am **BenBerkowitz:** RT @sarahebourne: Nice job, @rupertmike - Thanks for getting this started! #localgovchat

3:12 am **chrisgolden:** RT @sarahebourne: Gov 2.0 Camp New England this Sat. will be livestreamed! <http://bit.ly/gov20ne> Lots of local govt folks coming. #localgovchat

3:12 am **pbroviak:** @doublej42 we have talked about using incentives and challenges to encourage civic education/engagement #localgovchat

3:12 am **dustinhaisler:** #Pitch...@ManorLabs <http://www.manorlabs.org>; powered by the @Spigit open innovation gaming engine. #localgovchat

3:12 am **g_r_e_g:** Good stuff tonight; thanks for organizing; lots to learn at local level -- there are more than 38,000 local govts in the US #localgovchat

3:13 am **dustinhaisler:** Yep! Great stuff! RT @JohnFMoore Great conversation tonight. I learned a lot, thank you #localgovchat

3:13 am **pbroviak:** Pitch: Helping everyone better understand local gov: @gov101radio <http://www.gov101radio.com> (looking for guests!) #localgovchat

3:14 am **doublej42:** @pbroviak awesome Idea, if @seeclickfix had contest that might get citizens to use it more.#localgovchat

3:14 am **localgovchat:** I'll post a transcript tomorrow at <http://localgovchat.com> Thanks again to everyone! Awesome mix of people. #localgovchat #maybeadd30minutes

3:15 am **pbroviak:** Thanks for the chat - it was awesome! Looking forward to next one #localgovchat

3:15 am **dustinhaisler:** @pbroviak @doublej42 Like this... <http://tinyurl.com/y8zhe7s> (via @govfresh) #localgovchat

3:16 am **dustinhaisler:** RT @pbroviak: Pitch: Helping everyone better understand local gov: @gov101radio <http://www.gov101radio.com> (looking for guests!) #localgovchat

3:16 am **aptuscollab:** #pitch Check out <http://Uncaucus.org>, standing Providence mayoral election on its head by opening convo to citizens 1st. #localgovchat

3:17 am **civichack:** RT @seeclickfix Pitch <http://www.seeclickfix.com/apps> #localgovchat 100/mo gets your constituents Blackberry, Android, Iphone, Web reporting

3:18 am **backtothecity:** RT @urbandata: Q5 Finland declared broadband a fundamental human right. US far behind, equity of tech access will continue to be a huge issue #localgovchat

- 3:19 am **CanadianPolice:** RT @urbandata: Q5 Finland declared broadband a fundamental human right. US far behind, equity of tech access will continue to be a huge issue #localgovchat
- 3:19 am **danr:** @localgovchat Excellent job! You could probably cut to three topics in more detail to fill 60 min. #localgovchat
- 3:21 am **doublej42:** @danr @localgovchat #localgovchat 6 felt fine to me but I missed half of it.
- 3:22 am **jasonbirch:** Cool :) RT @dustinhaisler: Q6 Here is what we're doing with mobile tech in the @cityofmanor. <http://tinyurl.com/yfwmcy> #localgovchat
- 3:22 am **centrifugalcity:** RT @urbandata: Q5 Finland declared broadband a fundamental human right. US far behind, equity of tech access will continue to be a huge issue #localgovchat
- 3:22 am **localgovchat:** @danr Thanks for feedback. Wasn't sure how the conversation would go, but we'll tinker with it. Thanks! #localgovchat
- 3:24 am **jhnoakes:** @CanadianPolice Broadband access can dramatically increase effectiveness and frequency of social services via Telepresence. #localgovchat
- 3:27 am **turkeymonkey:** RT @seeclickfix: Pitch: <http://www.seeclickfix.com/apps> #localgovchat 100/month gets your constituents Blackberry, Android, Iphone and Web reporting
- 3:28 am **NoMeatballs:** Congrats to @rupertmike on a very successful launch of #localgovchat. Awesome participation. Looking forward to many more to come!
- 3:28 am **danr:** @localgovchat It went by fast. I will tell some of my colleagues about #localgovchat

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